

**JSPM's**  
**Rajarshi Shahu College of Engineering**  
(An Empowered Autonomous Institute Affiliated to Savitribai Phule Pune University)



**SECOND YEAR MBA (Pattern-2019)**

**Mid Semester Examination (MSE) (SEM-IV, A.Y. 24-25)**

**Common Instructions:**

1. Student has to report the examination hall before 15 minutes of schedule examination time.
2. Extra 10 minutes will be given for physically challenged students.
3. Examination question pattern will be subjective (descriptive) for 30 Marks
4. Uses of log table, scientific calculators, steam table are allowed.
5. Assume suitable data wherever required

**EXAMINATION TIME TABLE-(A.Y.-2024-25) SEMESTER-IV**

**MID SEMESTER EXAMINATION (MSE)**

**Department : S.Y.MBA**

<b>Time</b>	<b>9:30 A.M. to 10:45 A.M.</b>			
<b>MON 17/03/25</b>	<b>Enterprise Performance &amp; Sustainable Growth Management (Generic Core Subject – 3) (MBA2112)</b>	<b>Enterprise Performance &amp; Sustainable Growth Management (Generic Core Subject – 3) (MBA2112)</b>	<b>Enterprise Performance &amp; Sustainable Growth Management (Generic Core Subject – 3) (MBA2112)</b>	<b>Enterprise Performance &amp; Sustainable Growth Management (Generic Core Subject – 3) (MBA2112)</b>
<b>TUE 18/03/25</b>	<b>Business Morals, Ethics &amp; Human Values (Generic Core Subject – 4) (MBA2113)</b>	<b>Business Morals, Ethics &amp; Human Values (Generic Core Subject – 4) (MBA2113)</b>	<b>Business Morals, Ethics &amp; Human Values (Generic Core Subject – 4) MBA2113</b>	<b>Business Morals, Ethics &amp; Human Values (Generic Core Subject – 4) (MBA2113)</b>
<b>DAY/DATE</b>	<b>Marketing Specialization</b>	<b>Finance Specialization</b>	<b>ITBA Specialization</b>	<b>Human Resource Specialization</b>
<b>WED 19/03/25</b>	<b>Strategic Marketing (MBA2115 MKTG)</b>	<b>Indirect Tax Laws (MBA2115 FIN)</b>	<b>Business Analytics and statistical functions using R (MBA2115 ITBA)</b>	<b>Organizational Development (MBA2115 HR)</b>
<b>THU 20/03/25</b>	<b>Marketing 4.0 (MBA2116 MKTG)</b>	<b>Financial Statement Analysis (MBA2116 FIN)</b>	<b>Tableau (MBA2116 ITBA)</b>	<b>Current Trends in HR (MBA2116 HR)</b>
<b>FRI 21/03/25</b>	<b>Product &amp; Brand Management (MBA2117 MKTG)</b>	<b>Security Analysis &amp; Portfolio Management (MBA2117 FIN)</b>	<b>Enterprise Resource Planning (MBA2117 ITBA)</b>	<b>Talent Management (MBA2117 HR)</b>
<b>SAT 22/03/25</b>	<b>Customer Relationship Management (MBA2118A MKTG)</b>	<b>Advance Technical Analysis (MBA2118A FIN)</b>	<b>Social Media and Web Analytics (MBA2118A ITBA)</b>	<b>International Human Resource Management (MBA2118A HR)</b>
<b>MON 24/03/25</b>	<b>Business To Business Marketing (MBA2119A MKTG)</b>	<b>Financial Modeling using MS Excel (MBA2119B FIN)</b>	<b>Supply Chain Analytics (MBA2119B ITBA)</b>	<b>Industrial Relation (MBA2119A HR)</b>



**Controller of Examinations**